

Download Social Media Made Easy

Expected trends for social media in 2018: -Scrutiny around data security and privacy practices across social media apps, particularly Facebook. -Public pressure for ...Social media are interactive computer-mediated technologies that facilitate the creation and sharing of information, ideas, career interests and other forms of ...Social media marketing is the use of social media platforms and websites to promote a product or service. Although the terms e-marketing and digital marketing are ...Social media for business is no longer optional. It's an essential way to reach your customers, gain valuable insights, and grow your brand.